



DANCING THROUGH THE DECADES
March 1

DANCE THE NIGHT AWAY AND HELP RAISE FUNDS FOR DOWNTOWN ECONOMIC VITALITY AT THIS RETRO DANCE FEATURING MEMORABLE 80S MUSIC.

- PRESENTING SPONSOR \$2,000
- BAR SPONSOR \$500
- SUPPORTER \$250



ART FAIR & WINEFEST
May 17-19

THIS UNIQUE FESTIVAL IN THE HEART OF MISSOURI WINE COUNTRY OFFERS TASTINGS FROM AREA WINERIES, A FINE ART FAIR, FOOD, LIVE MUSIC, AND MUCH MORE!

- PRESENTING SPONSOR BACK COVER AD & WINE GLASS \$5,000
- BEER KOOZIE 1/4 PAGE AD \$3,000
- BAR SPONSOR 1/4 PAGE AD \$1,000
- WINE TASTING SPONSOR 1/4 PAGE AD \$500
- ART FAIR SUPPORTER 1/8 PAGE AD \$250



FARM TO TABLE
September 5

DOWNTOWN'S MOST EXCLUSIVE EVENT SEATS GUESTS IN AN ELEGANT SETTING RIGHT IN THE MIDDLE OF MAIN STREET AS THEY DINE ON LOCALLY-SOURCED FOOD AND DRINKS.

- PRESENTING SPONSOR \$3,000
- TABLE SPONSOR \$1,000
- SUPPORTER \$500



CRAWLIN' AROUND THE CHRISTMAS TREE
December 7

CELEBRATE THE HOLIDAYS WITH A PUB CRAWL FEATURING SHUTTLE ACCESS, A COLLECTIBLE SHIRT, AND SPECIALS AT LOCAL BARS, WINERIES, AND BREWERIES.

- PRESENTING SPONSOR \$3,000
- T-SHIRT SPONSOR \$2,000
- PUB SUPPORTER \$250



INVITATION MAGAZINE
Distributed 1st Quarter 2025

FILLED WITH INFORMATION ABOUT LOCAL BUSINESSES AND DOWNTOWN EVENTS, THE INVITATION MAGAZINE REACHES VISITORS ACROSS MISSOURI.

- BACK COVER AD (8.5"W X 11"H) 2,400 CHARACTER WRITE-UP \$2,000
- INSIDE COVER AD (7.5"W X 9.5"H) 2,400 CHARACTER WRITE-UP \$1,500
- FULL PAGE AD (7.5"W X 9.5"H) 2,400 CHARACTER WRITE-UP \$1,000
- 1/2 PAGE AD (7.5"W X 4.75"H) 2,400 CHARACTER WRITE-UP \$750
- 1/4 PAGE AD (3.625"W X 4.75"H) 1,400 CHARACTER WRITE-UP \$500
- 1/8 PAGE AD (3.625"W X 2.25"H) 700 CHARACTER WRITE-UP \$250
- AD DESIGN SERVICE \$50



SUNSET ON THE RIVERFRONT

4th Thursday April-Sept.

SINCE THE SUMMER OF 2003, LOCALS HAVE GATHERED TO ENJOY RIVERFRONT SUNSET VIEWS WHILE PARTAKING IN FOOD, DRINKS, AND LIVE MUSIC.

- PRESENTING SPONSOR \$4,000
- BEER KOOZIE OR WINE CUP \$3,000
- BAR SPONSOR \$1,000



CLEAN UP DAY
June 8

DOWNTOWN WASHINGTON, INC. HOLDS A VOLUNTEER DRIVEN CLEAN UP DAY ANNUALLY TO PERFORM UPKEEP PROJECTS IN THE DOWNTOWN DISTRICT.

- PRESENTING SPONSOR \$2,000
- T-SHIRT SPONSOR \$1,000
- SUPPORTER \$250



FALL FESTIVAL OF THE ARTS & CRAFTS
September 27-29

THIS ANNUAL FESTIVAL FILLS DOWNTOWN STREETS WITH VARIOUS HANDMADE ITEMS, FOOD, LIVE MUSIC, AND FAMILY ACTIVITIES ALL WEEKEND LONG.

- PRESENTING SPONSOR \$5,000
- BEER KOOZIE \$3,000
- KID'S ZONE \$2,000
- BAR SPONSOR \$1,000
- SUPPORTER \$250



SANTA AT THE MARKET
December 14

BRING THE KIDDOS TO THE FARMERS' MARKET TO TELL SANTA WHAT THEY WANT FOR CHRISTMAS.

- SANTA SUPPORTER \$250



WASHMO BBQ & BLUESFEST
April 26-28

DOWNTOWN STREETS ARE FILLED WITH THE SIGHTS, SOUNDS, AND SMELLS OF BBQ AND BLUES MUSIC WITH WHISKEY WALK 'N' ROLL AND BBQ & BREWS TASTING MINI-EXPERIENCES.

- PRESENTING SPONSOR \$5,000
- BEER KOOZIE \$3,000
- WHISKEY WALK 'N' ROLL \$2,000
- BBQ TASTING SPONSOR \$2,000
- BAR SPONSOR \$1,000



FOODSTOCK
August 24

LOCAL MUSICIANS COME TOGETHER FOR A DAY-LONG CONCERT UNDER THE FARMERS' MARKET TO RAISE DONATIONS FOR LOCAL FOOD PANTRIES.

- PRESENTING SPONSOR BEER KOOZIE \$3,000
- BAR SPONSOR \$500
- SUPPORTER \$250



HOLIDAY PARADE OF LIGHTS
November 29

KICK OFF THE HOLIDAY SEASON AS YOU WATCH BEAUTIFULLY LIT PARADE FLOATS GO THROUGH DOWNTOWN FOLLOWED BY THE TREE LIGHTING.

- PRESENTING SPONSOR \$1,000
- SUPPORTER \$100



HOLIDAY TOUR
December 15

HOP ON THE SHUTTLE AS DOWNTOWN RESIDENTS AND BUSINESSES OPEN THEIR DOORS TO SHARE HOLIDAY CHEER.

- PRESENTING SPONSOR FULL PAGE AD \$1,000
- PROPERTY SPONSOR 1/2 PAGE AD \$500
- TOUR SUPPORTER 1/4 PAGE AD \$250



NEWSLETTER

10 Newsletters in 2024

TEN NEWSLETTERS PER YEAR SENT TO INDIVIDUALS AND BUSINESS INVESTORS BY MAIL AND EMAIL.

- SUPPORTER \$500

YEAR-LONG SPONSORSHIP PACKAGES

- COMMUNITY CHAMPION**
OUR DOWNTOWN THRIVES BECAUSE OF PEOPLE LIKE YOU. WE WILL CONTACT YOU TO MAKE SURE YOU GET THE MOST OUT OF YOUR SPONSORSHIP. \$10,000
- SUPER SUPPORTER**
SUPPORTER LEVEL SPONSORSHIPS AT TEN ANNUAL EVENTS.
 - Dancing Through the Decades
 - Art Fair & Winefest
 - Clean Up Day
 - Foodstock
 - Farm to Table
 - Fall Festival of the Arts & Crafts
 - Holiday Parade of Lights
 - Crawlin' Around the Christmas Tree
 - Santa at the Market
 - Holiday Tour
 \$2,350 (VALUED AT \$2,600)
- PRINT PROMOTER**
PROMOTE YOUR BUSINESS IN PRINT THREE TIMES. JUST TURN IN ONE AD SIZED 3.625" WIDE X 4.75" HIGH.
 - Wine Book
 - Holiday Tour Booklet
 - 2025 Invitation Magazine
 \$1,300 (VALUED AT \$1,500)



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   @downtownwashmo



2024 BUSINESS SPONSORSHIPS



OUR MISSION

PROMOTE AN ATTRACTIVE AND FINANCIALLY STABLE DOWNTOWN WHILE PRESERVING OUR HISTORIC RESOURCES AND ENRICHING THE COMMUNITY.

ABOUT US

DOWNTOWN WASHINGTON, INC. IS A NON-PROFIT ORGANIZATION DEDICATED TO ECONOMIC DEVELOPMENT AND PRESERVING OUR HERITAGE AND HISTORIC STRUCTURES. THE ORGANIZATION BEGAN AS A MERCHANTS COMMITTEE IN 1959 AND WAS INCORPORATED IN 1973. IN 1989, DOWNTOWN WASHINGTON, INC. WAS HAND-PICKED AS ONE OF THE FIRST FIVE MAIN STREET PILOT PROGRAMS IN MISSOURI. DOWNTOWN CONTINUES TO BE THE HEART OF OUR COMMUNITY, THANKS TO DEDICATED USE OF THE MAIN STREET FOUR POINT APPROACH.

WHY SPONSOR AN EVENT?

YOUR FINANCIAL SUPPORT NOT ONLY HELPS US BUILD AWARENESS IN THE COMMUNITY, IT ALSO SUPPORTS YEAR-ROUND DOWNTOWN PRESERVATION AND ECONOMIC DEVELOPMENT EFFORTS. PLEASE CONSIDER HELPING US FULFILL OUR MISSION OF PRESERVING OUR HISTORIC DISTRICT AS THE HEART OF WASHINGTON AND A SOURCE OF PRIDE FOR OUR COMMUNITY.

CONTACT INFORMATION

ORGANIZATION NAME

CONTACT NAME

ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

 TOTAL SPONSORSHIP

CHECK ENCLOSED CREDIT CARD

SIGNATURE

CARD NUMBER

EXP. DATE

CVC

BILLING ZIP

BECOME AN INVESTOR

I AM INTERESTED IN MORE INFORMATION ON BECOMING AN INVESTOR IN DOWNTOWN WASHINGTON, INC. PLEASE SEND ME MORE INFO!

WE LOVE OUR SPONSORS!

SPONSORSHIP INCENTIVES VARY BY SPONSORSHIP. INCENTIVES INCLUDE LOGO OR BUSINESS NAME PLACEMENT ON PRINTED MATERIALS, MENTIONS IN NEWSLETTERS, SOCIAL MEDIA POSTS, EVENT TICKETS, AND MORE. LARGER SPONSORSHIPS ALSO RECEIVE THEIR LOGO ON SIGNAGE, BANNERS, AND T-SHIRTS, AS WELL AS RECOGNITION FROM THE STAGE.