



## POST OFFICE STOMP

March 10

GRAB YOUR BEST GIRL AND FIX UP THAT POMPADOUR AS YOU TRAVEL BACK TO THE '50S FOR OUR ANNUAL SOCK HOP, AN EVENING FILLED WITH DANCING, LIVE MUSIC, AND FRIENDS.

- ☐ PRESENTING SPONSOR \$1,000
- ☐ BAR SPONSOR \$500
- ☐ SUPPORTER \$250



## SUNSET ON THE RIVERFRONT

4th Thursday April-Sept.

SINCE THE SUMMER OF 2003, LOCALS HAVE GATHERED TO ENJOY RIVERFRONT SUNSET VIEWS WHILE PARTAKING IN FOOD, DRINKS, AND LIVE MUSIC.

- ☐ PRESENTING SPONSOR \$3,000 (SOLD FOR 2023)
- ☐ BEER KOOZIE OR WINE CUP \$2,500 (SOLD FOR 2023)
- ☐ BAR SPONSOR \$1,000 (SOLD FOR 2023)



## WASHMO BBQ & BLUESFEST

April 28-30

DOWNTOWN STREETS ARE FILLED WITH THE SIGHTS, SOUNDS, AND SMELLS OF BBQ AND BLUES MUSIC AS FIFTY TEAMS COMPETE FOR THE TITLE OF GRAND CHAMPION.

- ☐ PRESENTING SPONSOR \$5,000 (SOLD FOR 2023)
- ☐ BEER KOOZIE \$2,500 (SOLD FOR 2023)
- ☐ GRAND CHAMPION \$2,000
- ☐ BBQ TASTING SPONSOR \$1,500
- ☐ BAR SPONSOR \$1,000
- ☐ WHISKEY WALK 'N' ROLL \$750 (SOLD FOR 2023)



## ART FAIR & WINEFEST

May 19-21

THIS UNIQUE FESTIVAL IN THE HEART OF MISSOURI WINE COUNTRY OFFERS TASTINGS FROM AREA WINERIES, A FINE ART FAIR, FOOD, LIVE MUSIC, AND MUCH MORE!

- ☐ PRESENTING SPONSOR BACK COVER AD & WINE GLASS \$5,000 (SOLD FOR 2023)
- ☐ BEER KOOZIE 1/4 PAGE AD \$2,500 (SOLD FOR 2023)
- ☐ BAR SPONSOR 1/4 PAGE AD \$1,000
- ☐ WINE TASTING SPONSOR 1/4 PAGE AD \$500
- ☐ ART FAIR SUPPORTER 1/8 PAGE AD \$250



## CLEAN UP DAY

June & September

DOWNTOWN WASHINGTON, INC. HOLDS A VOLUNTEER DRIVEN CLEAN UP DAY TWICE ANNUALLY TO PERFORM UPKEEP PROJECTS IN THE DOWNTOWN DISTRICT.

- ☐ PRESENTING SPONSOR \$2,000
- ☐ T-SHIRT SPONSOR \$1,000
- ☐ SUPPORTER \$250



## FOODSTOCK

August 26

LOCAL MUSICIANS COME TOGETHER FOR A DAY-LONG CONCERT UNDER THE FARMERS' MARKET TO RAISE DONATIONS FOR LOCAL FOOD PANTRIES.

- ☐ PRESENTING SPONSOR BEER KOOZIE \$4,500 (SOLD FOR 2023)
- ☐ BAR SPONSOR \$500
- ☐ SUPPORTER \$100



## FARM TO TABLE

September 7

DOWNTOWN'S MOST EXCLUSIVE EVENT SEATS GUESTS IN AN ELEGANT SETTING RIGHT IN THE MIDDLE OF MAIN STREET AS THEY DINE ON LOCALLY-SOURCED FOOD AND DRINKS.

- ☐ PRESENTING SPONSOR \$3,000
- ☐ TABLE SPONSOR \$1,000
- ☐ SUPPORTER \$500



## FALL FESTIVAL OF THE ARTS & CRAFTS

September 22-24

THIS ANNUAL FESTIVAL FILLS DOWNTOWN STREETS WITH VARIOUS HANDMADE ITEMS, FOOD, LIVE MUSIC, AND FAMILY ACTIVITIES ALL WEEKEND LONG.

- ☐ PRESENTING SPONSOR \$5,000
- ☐ BEER KOOZIE \$2,500 (SOLD FOR 2023)
- ☐ KID'S ZONE \$1,500
- ☐ BAR SPONSOR \$1,000
- ☐ SUPPORTER \$250



## HOLIDAY PARADE OF LIGHTS

November 24

EXPERIENCE THE MAGIC OF THE HOLIDAY SEASON AS YOU WATCH BEAUTIFULLY LIT PARADE FLOATS LEAD SANTA AND MRS. CLAUS THROUGH DOWNTOWN.

- ☐ PRESENTING SPONSOR \$4,000 (SOLD FOR 2023)
- ☐ GRAND MARSHALL \$500
- ☐ SUPPORTER \$100



## CRAWLIN' AROUND THE CHRISTMAS TREE

December 2

CELEBRATE THE HOLIDAYS WITH A PUB CRAWL FEATURING SHUTTLE ACCESS, A COLLECTIBLE SHIRT, AND SPECIALS AT LOCAL BARS, WINERIES, AND BREWERIES.

- ☐ PRESENTING SPONSOR \$3,000
- ☐ T-SHIRT SPONSOR \$1,500
- ☐ PUB SUPPORTER \$250



## HOLIDAY TOUR

December 10

HOP ON THE SHUTTLE AS DOWNTOWN RESIDENTS AND BUSINESSES OPEN THEIR DOORS TO SHARE HOLIDAY CHEER.

- ☐ PRESENTING SPONSOR FULL PAGE AD \$1,000
- ☐ PROPERTY SPONSOR 1/2 PAGE AD \$500
- ☐ TOUR SUPPORTER 1/4 PAGE AD \$250



## SANTA VISITS WASHINGTON

December

BRING THE KIDS TO THE AMTRAK STATION OR THE FARMERS' MARKET TO TELL SANTA WHAT THEY WANT FOR CHRISTMAS.

- ☐ SANTA SUPPORTER \$250



## NEWSLETTER

10 Newsletters in 2023

TEN NEWSLETTERS PER YEAR SENT TO INDIVIDUALS AND BUSINESS INVESTORS BY MAIL AND EMAIL.

- ☐ SUPPORTER \$250



## INVITATION MAGAZINE

Distributed 1st Quarter 2024

FILLED WITH INFORMATION ABOUT LOCAL BUSINESSES AND DOWNTOWN EVENTS, THE INVITATION MAGAZINE REACHES VISITORS ACROSS MISSOURI.

- ☐ BACK COVER AD (8.5"W X 11"H) 2,400 CHARACTER WRITE-UP \$2,000
- ☐ INSIDE COVER AD (7.5"W X 9.5"H) 2,400 CHARACTER WRITE-UP \$1,500
- ☐ FULL PAGE AD (7.5"W X 9.5"H) 2,400 CHARACTER WRITE-UP \$1,000
- ☐ 1/2 PAGE AD (7.5"W X 4.75"H) 2,400 CHARACTER WRITE-UP \$750
- ☐ 1/4 PAGE AD (3.625"W X 4.75"H) 1,400 CHARACTER WRITE-UP \$450
- ☐ 1/8 PAGE AD (3.625"W X 2.25"H) 700 CHARACTER WRITE-UP \$250
- ☐ AD DESIGN SERVICE \$50

## YEAR-LONG SPONSORSHIP PACKAGES

- ☐ **COMMUNITY CHAMPION**  
OUR DOWNTOWN THRIVES BECAUSE OF PEOPLE LIKE YOU. WE WILL CONTACT YOU TO MAKE SURE YOU GET THE MOST OUT OF YOUR SPONSORSHIP. \$10,000
- ☐ **SUPER SUPPORTER**  
SUPPORTER LEVEL SPONSORSHIPS AT TEN ANNUAL EVENTS.
  - Post Office Stomp
  - Art Fair & Winefest
  - Clean Up Day
  - Foodstock
  - Farm to Table
  - Fall Festival of the Arts & Crafts
  - Holiday Parade of Lights
  - Crawlin' Around the Christmas Tree
  - Holiday Tour
  - Santa Visits Washington**\$2,200 (VALUED AT \$2,450)**
- ☐ **PRINT PROMOTER**  
PROMOTE YOUR BUSINESS IN PRINT THREE TIMES. JUST TURN IN ONE AD SIZED 3.625" WIDE X 4.75" HIGH.
  - Wine Book
  - Holiday Tour Booklet
  - 2024 Invitation Magazine**\$1,300 (VALUED AT \$1,450)**



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## 2023 BUSINESS SPONSORSHIPS



### OUR MISSION

PROMOTE AN ATTRACTIVE AND FINANCIALLY STABLE DOWNTOWN WHILE PRESERVING OUR HISTORIC RESOURCES AND ENRICHING THE COMMUNITY.

### ABOUT US

DOWNTOWN WASHINGTON, INC. IS A NON-PROFIT ORGANIZATION DEDICATED TO ECONOMIC DEVELOPMENT AND PRESERVING OUR HERITAGE AND HISTORIC STRUCTURES. THE ORGANIZATION BEGAN AS A MERCHANTS COMMITTEE IN 1959 AND WAS INCORPORATED IN 1973. IN 1989, DOWNTOWN WASHINGTON, INC. WAS HAND-PICKED AS ONE OF THE FIRST FIVE MAIN STREET PILOT PROGRAMS IN MISSOURI. DOWNTOWN CONTINUES TO BE THE HEART OF OUR COMMUNITY, THANKS TO DEDICATED USE OF THE MAIN STREET FOUR POINT APPROACH.

### WHY SPONSOR AN EVENT?

YOUR FINANCIAL SUPPORT NOT ONLY HELPS US BUILD AWARENESS IN THE COMMUNITY, IT ALSO SUPPORTS YEAR-ROUND DOWNTOWN PRESERVATION AND ECONOMIC DEVELOPMENT EFFORTS. PLEASE CONSIDER HELPING US FULFILL OUR MISSION OF PRESERVING OUR HISTORIC DISTRICT AS THE HEART OF WASHINGTON AND A SOURCE OF PRIDE FOR OUR COMMUNITY.

## CONTACT INFORMATION

ORGANIZATION NAME

CONTACT NAME

ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

\$

☐ CHECK ENCLOSED ☐ CREDIT CARD

X

TOTAL SPONSORSHIP

SIGNATURE

CARD NUMBER

EXP. DATE

CVC

BILLING ZIP

### BECOME AN INVESTOR

☐ I AM INTERESTED IN MORE INFORMATION ON BECOMING AN INVESTOR IN DOWNTOWN WASHINGTON, INC. PLEASE SEND ME MORE INFO!

### WE LOVE OUR SPONSORS!

SPONSORSHIP INCENTIVES VARY BY SPONSORSHIP. INCENTIVES INCLUDE LOGO OR BUSINESS NAME PLACEMENT ON PRINTED MATERIALS, MENTIONS IN NEWSLETTERS, SOCIAL MEDIA POSTS, EVENT TICKETS, AND MORE. LARGER SPONSORSHIPS ALSO RECEIVE THEIR LOGO ON SIGNAGE, BANNERS, AND T-SHIRTS, AS WELL AS RECOGNITION FROM THE STAGE.